

Zillicum

**OUTDOOR
THEATRE**



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Tillicum Drive in matchbook that Created the Tillicum Outdoor Theatre T Shirt

the Resurrection of the tillicum Drive in began in May of 2014 Jeffrey Fritz, the creator of the Tillicum T-shirt, began thinking about the former Tillicum Drive-in and how nice it would have been could have gone to see a movie there again.

researching on the web i wanted to see if there were anything at all about the tillicum drive-in from Victoria BC. left to find i found One article about a drive-in theater about the Mayfair Shopping Centre

found an American drive in blog: drive-ins.com Someone from Victoria bc had posted a blue matchbook cover. "I tell you, jeffrey could not believe it !!" →

He then spent a vey long time restoring this low quality blurryish blue matchbook with silver print, making the first classic white Tillicum tee shirt he added a white 49 mercury, with blue flames and a huge drive in speaker.

He contacted Quilstees promotional products in Victoria and the owner melvin created a heat transfer that he pressed onto the all white t shirt. After placing an ad on Facebook on the wwwOldVictoriabc.com 9 lucky people saw the t shirt ad and they purchased them for twenty dollars each, as a nostalgic Christmas gifts.

In doing this he made it possible for people like you to enjoy the tillicm drive in drive on t-shirts.

He placed an ad on used Victoria a local business owner, ordered 20 an added his company name to the shirts, and sold twenty of them at Pearkes Arena.

in early 2015 Jeffrey decided to rethink the design to standardize it using black shirts the new design now featured hot rod, muscle and classic cars, and a stylized "projected sound brand" drive-in speaker.

Dewane Ollech, President of the Cadillac Car Club, was contacted by Jeffrey and said to jeffrey "if you put a 56 cadillac on them ill get three of them" dewane purchased the 3 tee shirts at \$30.00 a piece and jeffrey earned \$90.00. in two days after bringing twelve home from style n print graphic services August 12 2015

Jeffrey continues to work towards his goal of creating a pop-up, Tillicum drive in theatre.

He still sells his Tillicum t-shirts on www.tillicumtshirts.com wich promotes the drive-in FREE movie event comming to 212 niagra st at macdonald park, in james bay if your interested in attend a showing please call 250-384-9187 and leave your name an number with jeffrey "we hope to see you there"



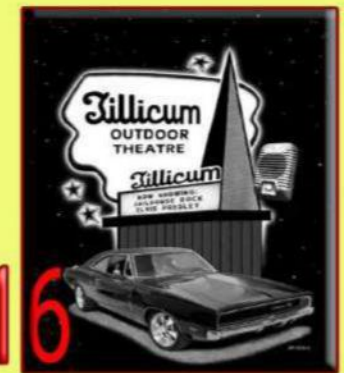
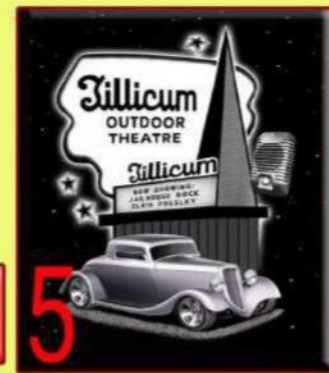
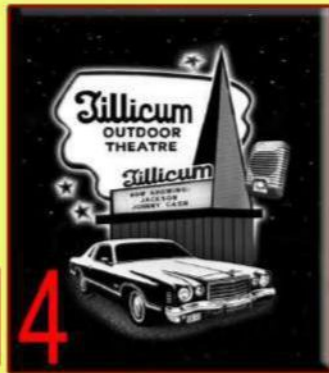
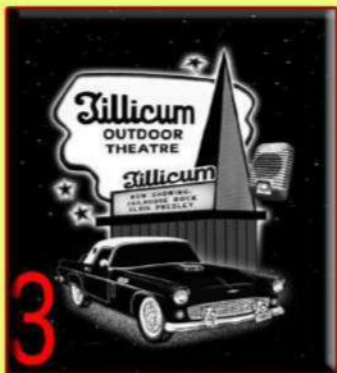
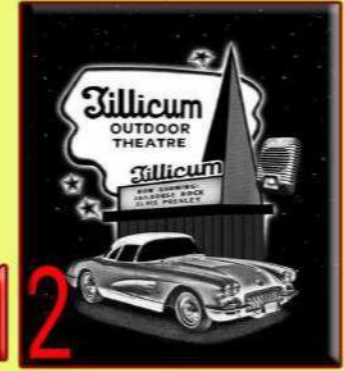
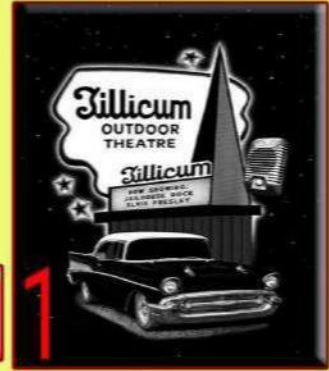
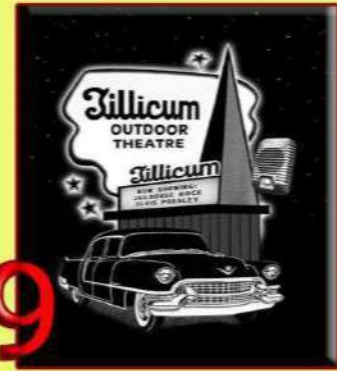
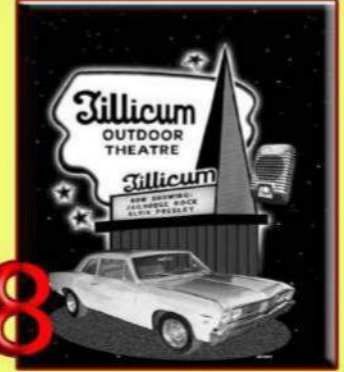
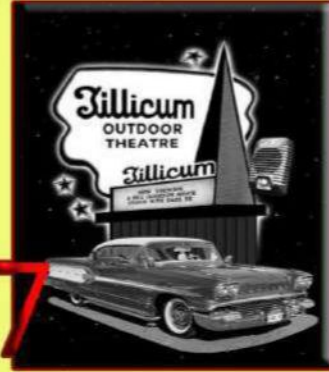
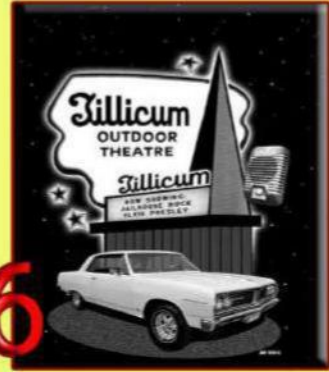
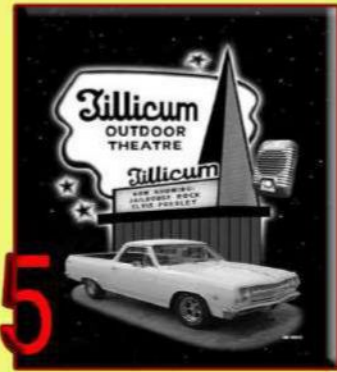
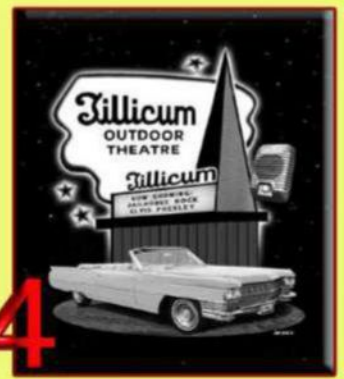
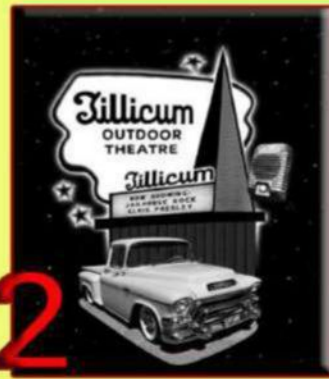
Tillicum T Shirt story pt. 2

then in summer 2016 at the langford A&W MS charity car show they hold every year i sold two 69 charger tillicum tee shirts to thomas strand who arrived before the car show started later when he came to pickup his tees at my home adress we got to talking about the fact that i the tillicum tee creator am not able to get to alot of car shows that require a car he was very understanding an nicely offered his help in ths regaurd then for january 2017 i created artwork for a magnetic sign to to his red 63 vailiant convertible car door by early summer 2017 we began a series of discussions that lead to our creating "the free movie night" if you know someone who would love to do what ever they can to spread the word about this event please contact the artist an creator: jeffrey at: 250-384-9187 to get a copy of the free drive in movie event flyer wich is setup to print out as two 5x7 flyers vertically on one sheet of 8x10 paper it is in the pdf format, this file will emailed it to you,or you can simply forward it to anyone as is, also be shure to call thomas at: 893-7540 to find out if he has located a place to hold this event an if so wich night of the week, the time an location of out first drive in movie event, if you or anyone you know knows of a parking lot we can use for this please let us both know

its our hope some attendees to this Free drive in movie event will want to make a enough donations to enable us to hold an paying drive in event at western speedway wich can accomodate 500 cars, were we will launch: "the return of the tillicum outdoor theatre, in hd," it will be the way we all remember the tillicum drive in, but with improvements on the style an look to make it so much more eventually in time the profits from the drive ins income will help benefit various charities and the unemployed, needy families, homeless, an give a boost to our tourism, we will have the funds to purchase an provide free shuttle buses from ogden point taking all tourists anywhere right to the drive in event. the new tillicum drive in can be so very much more for all people, and do so much more for all people in our local victoria city an economy, giving us all back a reason to be excited again "like in the good old days" going to the drive in this time with our kids, the whole family, a chance to experiance that very place that people under 40 have only heard about in stories as told my our grandparents,"to experiance what awesome joy the whole family can share in"



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when ordering give shirt size**



Jillicum
OUTDOOR
THEATRE

**TILLY BOY
VARSITY JACKET**

Jillicum
NOW SHOWING
ELVIS PRESLEY
JAILHOUSE ROCK

The billboard features a man in a dark varsity jacket with white sleeves and a logo on the back. To his right are two more similar jackets, one shown from the front and one from the back. The background is a corrugated metal texture with stars. The billboard is set against a backdrop of a forested hillside.



THE RETURN OF THE

Tillicum

OUTDOOR
THEATRE

its back as a

POP UP

DRIVE-IN



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